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Women Business Owners Celebrate Success at 2015 NAWBO SFBA Aspire Women's Awards Gala

San Francisco, March 26, 2015 –The National Association of Women Business Owners in San Francisco and the Bay Area (NAWBO-SFBA) announces the winners of 2015 Aspire Women's Awards.

The 2015 Aspire Women's Awards Gala recognized significant accomplishments and impact of today's women entrepreneurs and professionals in the Bay Area. The awards acknowledged women who have made strides in the most creative business model or product, grown their businesses at an astonishing rate, shown exceptional leadership, supported and advocated for women business owners, and contributed the most to our community.

"With over 9 million women business owners, making up the fastest growing segment of the economy, NAWBO- SFBA is proud to honor women entrepreneurs in the San Francisco Bay Area with a signature event that celebrates their success and achievements. We share their stories with the goal of motivating other like-minded women to step up and take positions of leadership in both public and business sectors," says Laura Russell-Jones, NAWBO SFBA President. "These incredible women are an inspiration to current women entrepreneurs, our future leaders, and our daughters."

2015 Women Entrepreneurs Award Winners

Entrepreneur of the Year: [Carol Levalley, Rustic Bakery](#)

Innovator of the Year: [Xiaofan \(Grace\) Tang, TryOnApps](#)

Breakthrough Business of the Year: [Wendy Lieu, Socola Chocolatier](#)

Women's Advocate Award: [Sharon Miller, Renaissance Entrepreneurship Center](#)

Members of the Year: May Pon & [DeeDee Towery](#)

Golden Gate Lifetime Achievement Award: [Margo Souza](#)

Sponsor of the Year: Terry Lachenbruch, Wells Fargo

Keynote Speaker: [Kara Goldin, Hint, Inc.](#)

Says Carol Levalley of Rustic Bakery: "We were delighted and honored to be chosen as the Entrepreneur of the Year by NAWBO for 2015. It is a thrill to be selected by your peers for such an honor and we were excited to attend the gala and accept the award. The venue was spectacular and it was an evening team Rustic Bakery will always remember. Thank you again for the award, we hope to continue to be involved with NAWBO and its efforts to promote female owned businesses in the future."

Union Bank was one of the event's Gold Corporate Sponsors. Says Richard Chacon, "In my role as Director of Supplier Diversity and Development for Union Bank, N.A., I am frequently invited to attend numerous events highlighting the achievements of diverse business owners. We were recently invited to participate at the NAWBO-SFBA 2015 Aspire Women's Award Gala in San Francisco. Having the opportunity to listen to successful business owners motivate other women to realize they can count on this organization for assistance in growing their business was truly inspirational. If you are looking for a positive ROI as either a corporate sponsor or a woman owned business, look no further than NAWBO-SFBA."

[About NAWBO SFBA](#) - *The National Association of Women Business Owners (NAWBO) is America's only dues-based organization to represent the interests of all women entrepreneurs in all types of businesses. The SF Bay Area Chapter, one of 80 chapters nationwide, is the go-to resource for education, inspiration, political advocacy, and community for local women entrepreneurs.*