

Thursday, June 12th
Educational Speaker Series
and Installation Dinner
5:30pm to 8:00pm

Sir Francis Drake Hotel
450 Powell Street,
San Francisco

Convenient Parking
Union Street Parking &
Sutter / Stockton Garages

Easy BART Access
- Powell Street Station

Fees Include Dinner!

In Advance:
\$50 - Members
\$65 - Non-member
After Tuesday June 10th:
\$55 - Members
\$70 - Non-member

**Register
Before 6/10!**
For more details
or to register visit
NAWBO-SFBA.org

Meet the New Board of Directors!

Once a year we recognize the women who give their time and talents to support our organization. Please join us in the celebration as we thank all of our volunteers and install our **new 2014-2015 NAWBO-SFBA Officers and Board of Directors.**

Women Serving on Non-Profit & Corporate Boards - How to Lead, Elevate Your Position

Corporations are beginning to understand the importance of having women's perspectives on their boards, as well as a part of their executive leadership. Studies have also shown that companies with women on their boards outperform companies whose boards have no women. However, even in light of these profound findings, only 16% of Fortune 500 board seats are held by women.

Join us for this informative panel on why women business owners should aspire to serve on corporate boards, how to navigate their first board position for both non-profit and private companies, how it can be financially beneficial, and the steps women can take at all stages of their business journey to win the "board game."

Guest Speakers:

Betsy Berkhemer-Credaire

Betsy Berkhemer-Credaire provides critical advice for women navigating to their first board position, as well as how companies can recruit the best female board candidates. As the co-founder of Berkhemer Clayton, Inc., she specializes in senior level searches in communications, investor relations, and board positions for corporations, universities and nonprofits. Betsy Berkhemer-Credaire will be officiating and signing her book "The Board Game".



Alison Davis

Alison Davis, one of the 2014 100 Most Influential Woman – Honor Roll (SF Bus. Times) is the Managing Partner of Fifth Era, which invests in and incubates early stage technology enabled companies. She serves on several non-profit and corporate boards, incl. Diamond Foods, Royal Bank of Scotland, Unisys, Women's Initiative, among others.

